



CROSS POINT INDUSTRIES

COMPANY FACT SHEET

Media Contact: Rob Allin
SMG Communications
333 Washington Blvd. #433
Marina del Rey, CA 90292
(800) 490-9680 rallin@snnonline.com

ABOUT THE COMPANY

Founded in 2000, Cross Point Industries, Inc., is a privately owned company headquartered in Encinitas, Calif. The company designs and licenses unique products directed at specific security challenges, while developing market channels for their sales and distribution. The company's Voice Alert product has significantly advanced security notification by enabling a voice message to identify a controlled zone.

THE PRODUCTS

Recently, Cross Point has specialized in designing reliable, cost-effective motion detectors. Their line of Voice Alert products features six-zone remote monitoring capability and a customizable wireless annunciator to notify homeowners and business owners when someone enters a monitored property. At ISC West 2007, Cross Point will debut the Ground Observing Reconnaissance Transmitter (GORT) unit, which will detect and respond to the presence of intruders within a protected area, while supporting CCTV cameras typically used in outdoor environments.

INTEGRATION

The Voice Alert System can be integrated with CCTV and other monitoring products to extend the layer of protection. Voice Alert includes wireless PIR with adjustable mounting and beam patterns and all-weather protection. The system can send a signal up to 1000 feet in open space or 300 feet through walls.

RESIDENTIAL SECURITY

Cross Point designs security solutions for residential applications using its Voice Alert wireless monitoring products. Common applications include: driveway alarms, perimeter security, intruder detection, visitor notification, child monitoring and auto security.

COMMERCIAL SECURITY

The Voice Alert system can support small business or warehouse security by monitoring storeroom inventory, announcing customer entry, or promoting products on sale. Since Voice Alert features user-recorded alerts, the variety of applications can be customized based on the unique business operation.

DISTRIBUTION

Cross Point has numerous active distributors working throughout the United States, Canada, and other countries. For a searchable list of authorized Cross Point dealers, please visit www.voicealert.com.

BUSINESS OPPORTUNITY

Cross Point is actively recruiting North American and international dealers and distributors. Interested parties should contact Cross Point at 760-633-3737 or inquire via our web site, www.voicealert.com.

